



## 2nd Franchised Dealer Convention

Frankfurt/Main | Germany, 21 - 22 October 2010



Hosted by the German Federation for Motor Trades and Repairs  
(Zentralverband Deutsches Kraftfahrzeuggewerbe e.V., ZDK)

### International Roundtable

Date:

21 October 2010

Location:

Convention Centre of Messe Frankfurt  
Ludwig-Erhard-Anlage 1  
Room Spektrum, Level C2  
60327 Frankfurt, Germany

Time:

3:00 to 5:00 p.m.

Agenda:

Welcome  
Ulrich Fromme, Vice President, ZDK

Key Note-Address:  
"Trends and challenges of the international  
automobile industry"



Prof. Dr. Timothy Nash  
Northwood University, Midland, Michigan

Short presentations on current developments  
in selected countries:



Dr. Michael Sikora, Managing Director  
Automotive Business Consulting Ltd, Shanghai



Arturo Constantí, General Manager  
Audi/VW Dealer Council (ACEVAS), Madrid



Michael W. Thiede, Toyota Dealer  
President, European Toyota Dealers Association

### Discussion



Presentation of the "European Car Dealers"

### Conclusion

Ulrich Fromme, Vice President, ZDK